

<b>ADDITIONAL EVENT MEMBERSHIP OPPORTUNITIES</b>
--------------------------------------------------

**Administrative Support**                      **\$250**                      \_\_\_\_\_

VCVB staff member to participate on committee once a month and weekly one month prior to event.

VCVB staff member to help committee with stuffing packages.

VCVB staff member to help committee with labeling bulk mailings.

**Media Package**                                      **\$115**                                      \_\_\_\_\_

Media invitations, follow up, & hosting

Press releases- Initial, pre-event, post event

Research of targeted media outlets and posting of events in publications and on websites.

**Collateral Package**                                      **\$300**                                      \_\_\_\_\_

(Doesn't include cost of printing or ad schedule purchases)

Rackcard:

Design/production

Proofreading

Signoff

Distribution- included with free service

Program:

Bids

Design

Data Collection

Proofreading

Signoff

Distribution-included w/free services

Advertisement placements & design

**Website Package**                                      **\$500.00**                                      \_\_\_\_\_

Website Ad

Free floating throughout site, excluding home page

Event web page on [www.valdezalaska.org](http://www.valdezalaska.org)

Hosting

Weekly content updates

Design/graphics updates

**Total Event Package Price:**                      **\$1000**                      \_\_\_\_\_  
**(\$165 Discount for purchasing entire package)**

**TOTAL:**                      \_\_\_\_\_