



Oktoberfest & Home Brew Competition  
Brewery/Beer Donation Form



The seventh annual Oktoberfest and Home Brew Competition will take place on **October 7, 2017**. This event will include activities on Friday evening, beer judging during the day on Saturday and an exciting evening on Saturday with music, tasty food and a public tasting of beer from brewers around Alaska as well as door prize giveaways.

We are excited to introduce again for the 3rd Year at the 2017 Oktoberfest & Home Brew Competition – **People’s Choice Tasting**. This will take place on Saturday evening. All participants will have a chance to taste beer from Alaskan brewers and will vote for their favorite brew of the season.

The winner of the Peoples Choice Tasting will receive:

- A one Year Membership at the Valdez Convention & Visitors Bureau,
- A ¼ page ad in the 2018 Visitors Guide,
- Mentions on all social media of VCVB prior, during and after the event,
- A feature on the VCVB Website page for Oktoberfest, and
- Your breweries logo on the 2018 Oktoberfest commemorative Beer Glass.

In order to have your breweries creations as part of the People’s Choice Tasting we request a donation of one 5.16 gal keg for the competition and one 5.16 gal keg to sell during the evening’s festivities.

The Valdez Convention and Visitors Bureau (VCVB) has two main goals when hosting and organizing the Oktoberfest & Home Brew Competition. Primarily, we are working to create an event that will bring travelers to Valdez and/or encourage them to stay longer therefore encouraging them to spend money in our community and create economic stimulus. Secondly, we look to this event as a means to raise money to support the marketing and sales efforts of the association. Both of these goals will ultimately support our business and the economic health of the community.

Last year this event drew over 25 beer entries, 20 of which came from Juneau, Kenai Peninsula, Fairbanks and Anchorage. In addition nearly 200 people attended the Saturday event. The word has spread and brewers across Alaska are getting ready and plan on attending in large numbers this year.

If you are able to agree to donate beer to the 2017 Oktoberfest & Home Brew Competition, you will receive recognition on all advance advertising from the time we are aware of your donation, recognition at Saturday evening event on the tables, at the service locations as well verbal recognition. In addition, a representative from your organization is invited to serve as one of our Home Brew Competition Judges and your organization will receive one free ticket for you to attend Saturday’s event.

BREWERY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DONATION COMMITMENT: \_\_\_\_\_

OTHER NOTES ON DONATION: \_\_\_\_\_